

CROSSROADS MEDIA LLC
ATTN: ACCOUNTS PAYABLE
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314



INVOICE

Remit To:

WTVD-TV/ABC Inc. PO Box 404887

Atlanta, GA 30384-4887

PAGE: 1

BILL TO:

CROSSROADS MEDIA LLC ATTN: ACCOUNTS PAYABLE

66 CANAL CENTER PLAZA

SUITE 555

ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA

SLSP: CLIFFORD, ANNE

ADV: AMERICAN CROSSROADS

PROD: AMERICAN CROSSROADS

TITLE: 238744

INVOICE NUMBER: 61-200061888

ON-DEMAND: 11/06/2012

ORDER NUMBER: 392587

ORDER/REV TYPE: POLITICAL/CASH

AGENCY CPE : C:

C: 11 P: 27 E: 694

ESTIMATE#: 11 27 694

SCHEDULE DATES: 10/30/2012 - 11/06/2012

AGY#/ADV#: 20957/23924

BILLING CYCLE: ON DEMAND DATE: 11/06/2012

	SC	HEDULE						AC	CTUA	L BROADCAST			ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/30 - 11/04	05:30A-06:00A	700	2	10/30 11/01		05:40A 05:56A	:30 :30		USPRTV28ACH USPRTV28ACH	700 700		
2	11/05 - 11/05	05:30A-06:00A	700	1	11/05	МО	05:28A	:30		USPRTV28ACH	700		
3	10/30 - 11/04	06:00A-07:00A	1,200	2	10/31 11/01	1	05:58A 06:29A	:30 :30		USPRTV28ACH USPRTV28ACH	1,200 1,200		
4	11/05 - 11/05	06:00A-07:00A	1,200	1	11/05	МО	06:40A	:30		USPRTV28ACH	1,200		
5	10/30 - 11/04	07:00A-09:00A	1,200	3	10/31 11/01 11/02	TH	06:59A 07:59A 08:42A	:30 :30 :30	1	USPRTV28ACH USPRTV28ACH USPRTV28ACH	1,200 1,200 1,200		
6	10/30 - 11/04	09:00A-10:00A	500	4	10/30 10/31 11/01 11/02	WE TH	09:22A 09:49A 09:55A 09:37A	:30 :30 :30 :30		USPRTV28ACH USPRTV28ACH USPRTV28ACH USPRTV28ACH	500 500 500 500		
7	11/05 - 11/05	09:00A-10:00A	500	1	11/05	МО	09:40A	:30		USPRTV28ACH	500		
8	10/30 - 11/04	11:00A-12:00P	600	4	10/30 10/31 11/01 11/02	WE TH	11:38A 11:35A 11:31A 10:59A	:30 :30 :30 :30		USPRTV28ACH USPRTV28ACH USPRTV28ACH USPRTV28ACH	600 600 600 600		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was

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* All times based on EST

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	SCI	1EDULE						AC	TUAL	BROADCAST			ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG A	AGENCY COPY ID	PRICE	REMARKS	DR/CR
9		11:00A-12:00P	600	1	11/05	МО	10:58A	:30	US	SPRTV28ACH	600		
10	10/30 - 11/04	12:00P-12:30P	700	4	10/30	TU	12:20P	:30	US	SPRTV28ACH	700		
					10/31	WE	12:14P	:30	US	SPRTV28ACH	700		
					11/01	TH	12:29P	:30	US	SPRTV28ACH	700		
					11/02	FR	12:29P	:30	บร	SPRTV28ACH	700		
11	11/05 - 11/05	12:00P-12:30P	700	1	11/05	МО	12:26P	:30	US	SPRTV28ACH	700		
12	10/30 - 11/04	12:30P-01:00P	500	1	10/30	771	12:54P	:30		SPRTV28ACH	500		
12	10/30 - 11/04	12/307-01:007	500	4	10/30	1	12:52P	:30		SPRTV28ACH	500		
					11/01		12:46P	:30		SPRTV28ACH	500		
					11/02	1	12:44P	:30		SPRTV28ACH	500		
					11702	1 1 1	16	,.00		OLTIT VZOAGIT	500		
13	11/05 - 11/05	12:30P-01:00P	500	1	11/05	МО	12:46P	:30	Us	SPRTV28ACH	500		
	11,00	1	3 0 0	•	"								
14	10/30 - 11/04	04:00P-05:00P	750	4	10/30	TU	04:23P	:30	US	SPRTV28ACH	750		
					10/31	WE	04:14P	:30	US	SPRTV28ACH	750		
					11/01	TH	04:30P	:30	US	SPRTV28ACH	750		
					11/02	FR	04:46P	:30	US	SPRTV28ACH	750		
15	11/05 - 11/05	04:00P-05:00P	750	1	11/05	МО	04:16P	:30	US	SPRTV28ACH	750		
16	10/30 - 11/04	05:00P-05:30P	1,200	4	10/30	TU	05:23P	:30	1 1	SPRTV28ACH	1,200		
					10/31	F	05:14P	:30	1	SPRTV28ACH	1,200		
1					11/01	TH	05:27P	:30	US	SPRTV28ACH	1,200		

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	SCI	HEDULE					ADJUSTMENT						
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
	10/30 - 11/04	05:00P-05:30P	1,200		11/02	•	05:15P	:30		USPRTV28ACH	1,200		
17	11/05 - 11/05	05:00P-05:30P	1,200	1	11/05	МО	05:16P	:30		USPRTV28ACH	1,200		
18	10/30 - 11/04	05:30P-06:00P	1,500		10/30		05:53P	:30		USPRTV28ACH	1,500		
			:		10/31	}	05:43P	:30		USPRTV28ACH	1,500		
					11/01	ł.	05:55P	:30		USPRTV28ACH	1,500		
					11/02	FR	05:40P	:30		USPRTV28ACH	1,500		
19	11/05 - 11/05	05:30P-06:00P	1,500	1	11/05	МО	:	:30		USPRTV28ACH	0	PREEMPT# (336830) -	-1,500
					-							POLITICAL	
					11/06	TU	05:43A	1		USPRTV28ACH	F .	MG#(336830)	600
					11/06	TU	06:39A	:30	11/05	USPRTV28ACH	900	MG#(336830)	900
20	10/30 - 11/04	06:00P-06:30P	2,000	4	10/30	TU	06:28P	:30		USPRTV28ACH	2,000		
					10/31	WE	06:11P	:30		USPRTV28ACH	2,000		
					11/01	TH	06:15P	:30		USPRTV28ACH	2,000		
					11/02	FR	06:10P	:30		USPRTV28ACH	2,000		·
21	11/05 - 11/05	06:00P-06:30P	2,000	1	11/05	МО	06:28P	:30		USPRTV28ACH	2,000		
22	10/30 - 11/04	07:00P-07:30P	2,000	4	10/30	TU	07:15P	:30		USPRTV28ACH	2,000		
					10/31	WE	07:04P	:30		USPRTV28ACH	2,000		
					11/01	TH	06:59P	:30		USPRTV28ACH	2,000		
					11/02	FR	07:24P	:30		USPRTV28ACH	2,000		
	1							<u> </u>			<u> </u>		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
23	11/05 - 11/05	07:00P-07:30P	2,000	1	11/05	МО	07:15P	:30		USPRTV28ACH	2,000		
24	10/30 - 11/04	07:30P-08:00P	1,800	4	10/30	t	07:43P 07:44P	:30		USPRTV28ACH USPRTV28ACH	1,800 1,800		
					11/01	[07:37P	:30		USPRTV28ACH	1,800		
					11/02	FR	07:48P	:30		USPRTV28ACH	1,800		
25	11/05 - 11/05	07:30P-08:00P	1,800	1	1 1/05	МО	07:54P	:30		USPRTV28ACH	1,800		
26	10/30 - 11/04	11:00P-11:35P	2,000	2	10/30	TU	11:33P	:30		USPRTV28ACH	2,000		
			,		11/01	1	11:29P	:30		USPRTV28ACH	2,000		
27	11/05 - 11/05	11:00P-11:35P	2,000	1	11/05	мо	11:12P	:30		USPRTV28ACH	2,000		
28	10/30 - 11/04	08:00A-09:00A	800	1	11/03	SA	08:27A	:30		USPRTV28ACH	800		
29	10/30 - 11/04	09:00A-10:00A	500	1	11/03	SA	09:29A	:30		USPRTV28ACH	500		
30	10/30 - 11/04	07:00P-07:30P	950	1	11/03	SA	07:53P	:30		USPRTV28ACH	950		
31	10/30 - 11/04	08:00A-09:00A	800	1	11/04	su	08:47A	:30		USPRTV28ACH	800		
32	10/30 - 11/04	09:00A-10:00A	500	1	11/04	SU	09:14A	:30		USPRTV28ACH	500		
33	10/30 - 10/30	05:58A-07:00A	1,200	1	10/30	TU	05:59A	:30		USPRTV28ACH	1,200		

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	COU		ACTUAL PROADCACT											
34 10/30 - 10/31 04:30A-04:59A 175 2 10/30 TU 04:56A :30 USPRTV28ACH 175	<u> </u>	JEDULE	 	1		ADJUSTMENT								
	ATES	TIME PERIOD	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
10/31 WE 04:40A :30 USPRTV28ACH 1.75	30 - 10/31 C	04:30A-04:59A	04:30A-04:59A	175	2	10/30	TU	04:56A	:30		USPRTV28ACH	175		
						10/31	WE	04:40A	:30		USPRTV28ACH	175		
						-								
							İ							
TOTAL UNITO 74	L				TOTA	1 116214	<u> </u>	74	<u> </u>					
PERIOD GROSS COST PER ACTUAL GROSS BILLING: 78,150.00 TOTAL ADJUSTMENTS:	GROSS (COST PEP	COST DEP		IOIA	L UNI	ა:	/1	-ر ا	ΤΙΙΔΙ	GROSS BILLING	78 150 00	TOTAL ADJUSTMENTS	S: 0.00
	ORDER CONFIRMATION: 78,150.00								1	· UML	GILOSS DILLING.	707110000	TOTAL ADDOCTMENTS	. 0.0
AGENCY COMMISSION: -11,722.50								AG	ENCY	COMMISSION:	-11,722.50			
gency (including Buying Services) and Advertiser are * All times based on EST	ncluding Buyir	ring Services) and	ng Services) and	Advertiser are	* All tim	es based	d on ES	ST T						

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ORIGINAL